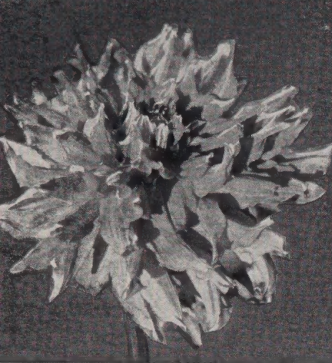
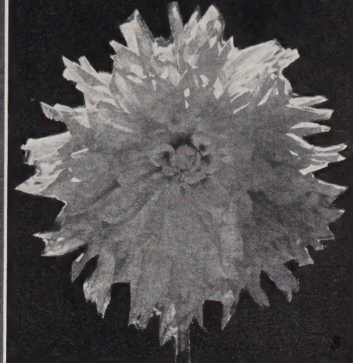


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JOSEPH B. LANKTREE



FIRST LADY



REGALIA

62.09

BALLAY DAHLIA GARDENS

4309 EL CAMINO REAL
PALO ALTO, CALIFORNIA

OUR NEW INTRODUCTIONS FOR 1942

FIRST LADY—Informal Decorative. Yellow and orange; yellow at center with the body of the flower heavily shaded pinkish orange. A spectacular 12-inch bloom of fine form. Particularly noticeable is the extra good plant growth with its exceptionally clean foliage. Blooms freely and early on the best of stems. Because of these qualities it is ideal as a large cut flower. Fifteen blooms of this won the Blue Ribbon at the San Francisco Show. A fine new dahlia that will rank high. **\$15.00 Net**

JOSEPH B. LANKTREE—Informal Decorative. Bright red without shadings; officially "turkey red." This great dahlia was produced by Mr. Bernard Dunn from seed purchased from us. It won the Achievement Medal at Alameda last year, and judged both in the showroom and garden it was also awarded a \$500.00 cash prize as the best new variety to originate in Alameda County through a 3-year period. All three blooms in the Achievement Medal entry were 13 to 14 inches in diameter by 7 to 8 inches in depth and it grew to similar size for us the past season. We believe it is the very best bright red decorative to date and are proud to have the privilege of introducing it. With ordinary care it will provide many large perfect blooms that are useful for all purposes.

\$15.00 Net

REGALIA—Incurved Cactus. Bright cerise with a lighter reverse. A fine-petaled cactus that will serve a very desirable purpose. It is a welcome addition in the class with such varieties as Golden Standard and Gala California. Blooms are of good size for this type and have perfect placement on the stems which are strong and long. A lavish bloomer through the whole season. **\$10.00 Net**

ONE STRONG DIVISION OF ALL THREE OF THE ABOVE FOR. \$35.00 NET

For further information on our new introductions for 1942 we would refer you to Mr. J. W. Johnston's "Dahlia Futurity" in January "House Beautiful" and to Col. R. T. Eddy's Roll of Honor in December "Flower Grower."

LIST OF NEW PRICES FOR 1942



Dahlias of Our Own Creation:

AZURA —I. D. Rosy lilac with a bluish violet sheen. Blooms up to 14 inches. Best in this color range. Many times a winner.....	\$1.50
BOSPHORUS —I. D. Burnt orange. Rare color and very reliable.....	\$1.00
CADET —S. C. Light primrose. Graceful flower.....	\$1.00
CALIFORNIA IDOL —I. D. Lemon yellow. Famous the world over. Very large with every good quality. One of the truly great dahlias.....	\$1.00
CALIFORNIA PEACH —S. C. Bright coral or peach. Good record.....	\$1.50
CALIFORNIA ROSE —I. D. Clear bright rose. Large and good.....	\$1.00
CHARLES G. REED —I. D. Petunia red. Old but still good.....	\$1.00
CONFUCIUS —S. C. Bright coral red. A truly great dahlia of most striking form and color and one of the very largest. New 1941.....	\$10.00
CORONADO —I. D. Bright rose magenta. Beautiful variety that should be more widely grown. Large	\$1.50
DON JUAN —S. C. Scarlet orange. Bright and spectacular.....	\$1.00
DOROTHY LAMOUR —Str. Ccc. True orange. A charming and useful variety of rare color. Much in demand. New 1941.....	\$7.50
DRESDEN —I. D. Clear pink lavender. Fine color. Wonderful for cutting.....	\$1.00
ELEGANCE —S. C. Yellow shaded coral. Unusual cut flower.....	\$1.00
EUGENIA BALLAY —I. D. Rich cream. Early and free.....	\$1.00
EVELYN CHANDLER —S. C. Golden apricot. Rare color. Large perfect blooms. A sure winner. New 1940	\$3.50
GALA CALIFORNIA —I. C. Scarlet orange. One of the best cactus. Free and early bloomer that does well everywhere	\$1.50
GERTRUDE LAWRENCE —I. D. Light cerise red. Outstanding variety both as to size and color. One of the best	\$2.00
GRANDEE —I. D. Light red shaded orange yellow. One of the largest.....	\$1.50
GRAND MARSHAL —S. C. Reddish violet. Large and distinctive. Particularly good in the late season	\$1.50
KING COLE —I. D. Deep maroon red. Largest dahlia of very dark coloring. Stands hot weather extremely well. New and outstanding. A real top-notch.....	\$4.00
LELAND STANFORD —I. D. Brilliant cardinal. One of the largest and best reds.....	\$1.00
MAESTRO —S. C. Purple cerise. Very attractive flower of remarkable substance. All good qualities and highly recommended. New.....	\$3.50
MISS GLORY —S. C. Apricot-yellow. One of the very best in this class. Large. Well formed and free blooming. Big winner	\$1.00
MONA LISA —I. D. Purplish maroon. Fine dark dahlia.....	\$1.00
PACIFICA —S. C. Saffron yellow, light reverse. Very large and spectacular. An unusual and beautiful new yellow. An all-purpose variety.....	\$3.50

Continued on Next Page

Dahlias of Our Own Creation — Continued

PACIFIC SPLENDOR —I. D. Delicate pink shading to white center. Artistic bloom of large size. Prize winner	\$1.50
PALO ALTO —S. C. Salmon shading to gold. One of the best of the older varieties. Fine grower.....	\$1.00
SAN FRANCISCO —I. D. Shrimp pink. A giant of great beauty. Rugged grower with extra long, strong stems. As large as any dahlia grown. Hard to beat.....	\$2.00
SONOMA —I. D. Cream and pink. Large and decidedly attractive. First-class in all respects.....	\$1.50
STRONGHEART —I. D. Amber-gold. A general favorite because of its color and habits.....	\$1.00
SATAN —S. C. Flaming red, gold center. A great dahlia that is known wherever dahlias are grown. Greatest prize winner of its day.....	\$1.00



Good Varieties of Other Growers:

ADOLPH MAYER —I. D. Maroon. Very dark medium sized flower.....	\$1.50
AMELIA EARHART —S. C. Apricot buff. Very large. One of the best of the older varieties.....	\$1.00
BETTE DAVIS —S. C. Lavender rose. Very pleasing and useful.....	\$1.00
BROOMALL'S PINK —I. D. Bright pink. Lovely coloring.....	\$1.00
CAMEO —F. D. Coral pink. Very good through the whole season.....	\$1.00
CARL G. DAHL —I. D. Old rose and gold. A consistent winner as largest bloom.....	\$2.00
CHARLOTTE COLLIS —I. D. Orange red. Brilliant color. Free and early bloomer. From Australia. New	\$5.00
CLARA CARDER —I. D. Cyclamen pink. Good grower.....	\$1.00
CHAUTAUQUA DAWN —S. C. Sunset pink and gold. Most pleasing color and free in blooming. A very fine new variety	\$3.50
CHAS. L. MASTICK —F. D. Glistening orange. A perfect formal decorative.....	\$1.00
CHEROKEE BRAVE —I. D. Deep red. A first class dahlia. Good grower, large size, stands difficult conditions well	\$2.00
DARCY SAINSBURY —F. D. White. Large, full flower that is considered by many the best white to date	\$1.50
DAVID COPPERFIELD —I. D. Lilac purple. Massive bloom.....	\$1.50
EAGLE ROCK FANTASY —I. D. Lavender pink. A great favorite. Very large.....	\$1.50
EVENTIDE —I. D. True purple. Most pleasing variety of unusual form. Very desirable.....	\$2.50
EL RUBIO —I. D. Wine red. Very large bold flower. Plant growth extremely rugged. Good.....	\$5.00
FIGARO —S. C. Bright yellow striped red. A sport of Satan with similar qualities. Excellent bi-color	\$2.50
GLAMOUR —I. D. Purple with shadings of rose. A consistent winner. Very large.....	\$2.50
GOLDEN STANDARD —I. C. Amber buff. Fine large cactus.....	\$1.00
GREATER GLORY —S. C. Rose pink shading to cream. Valuable addition to the semi-cactus class.....	\$1.00
HUNT'S VELVET WONDER —I. D. Cerise purple. Huge flower.....	\$1.00
KOKI —S. C. Oriental red shaded yellow. Great spectacular flower of Japanese origin.....	\$2.00

Continued on Next Page

Good Varieties of Other Growers — Continued

MAFFIE —I. D. Carmine red. A great winner in the largest class. Deservedly popular.	\$5.00
MARGRACE —I. D. Bright red tipped gold. One of the most satisfactory.	\$1.00
MARY RETZER —I. D. Clear lavender. Very good.	\$1.00
MAYOR FRANK OTIS —I. D. Deep yellow with copper shadings. Doubtless one of the largest. . .	\$2.50
MEGAN CALLAGHAN —I. D. White. Free bloomer. Australia.	\$2.50
MONARCH OF THE EAST —I. D. Golden apricot. Beautiful color. A giant.	\$2.00
MOTHERS' DAY —I. D. Creamy white. From Australia. Large.	\$2.50
MRS. W. E. KNUDSEN —I. D. White. Another good white.	\$1.50
MRS. C. E. WILDON —F. D. Orange scarlet. Unusual color.	\$1.00
MURPHY'S MASTERPIECE —I. D. Deep red. One of the very largest.	\$1.50
NANCY GENE —I. D. Bright yellow. A pleasing variety with excellent qualities. From Australia. .	\$2.00
NORMA MORTON —I. D. Rich yellow shading to orange. Outstanding. One of the best dahlias from Australia	\$2.50
PEACE —I. D. White. An artistic flower of good size.	\$1.50
PINK AMELIA —S. C. Rose pink. A remarkable sport of Amelia Earhart with all the good points of the parent variety	\$2.50
PINK GIANT —I. D. True pink. A new variety from Holland and one of the very best from that country	\$2.50
PREMIER'S WINSOME —I. D. Soft pink with rose shadings. Unusual color and an all around good dahlia	\$2.50
RITA WELLS —I. D. Pale rose and buff. Very large deep flower. Excellent habits.	\$2.00
ROBERT RIPLEY —I. D. Lilac purple. Massive flower. Well known.	\$1.00
SEN SIN —I. C. White. Best white cactus. From Japan.	\$1.00
SHIRLEY TEMPLE —I. C. Soft lavender. Fine new variety.	\$1.50
SON OF SATAN —S. C. Flame red. Brilliant color. Large.	\$1.00
SUNRAYS —I. D. Golden apricot with reddish suffusion. Very large and good.	\$1.50
TOWER'S EMPIRE —I. D. Yellow and amber. Vigorous grower.	\$1.00
WENOKA —F. D. Deep orchid rose. One of the most satisfactory.	\$1.00
YOTO —I. D. Amber yellow with shadings of pink. Very large blooms. Rugged grower. From Japan. New 1941	\$5.00

HAND POLLENIZED DAHLIA SEEDS from the largest and best varieties. **\$10.00 per 100 Net**

TERMS—CASH WITH ORDER or before date of shipment. On retail orders for California delivery 3% Sales Tax should be added to the amount. Prices listed are for strong field grown root divisions. We guarantee that all roots are sent true to name and in good growing condition, but beyond this assume no responsibility other than the original price of the root. All shipments prior to April 1st, except on the Pacific Coast, are sent by Express Collect to insure against freezing.